

THOMAS M. HANNIGAN
Director
Department of Water Resources

MARY D. NICHOLS
Secretary for Resources
The Resources Agency

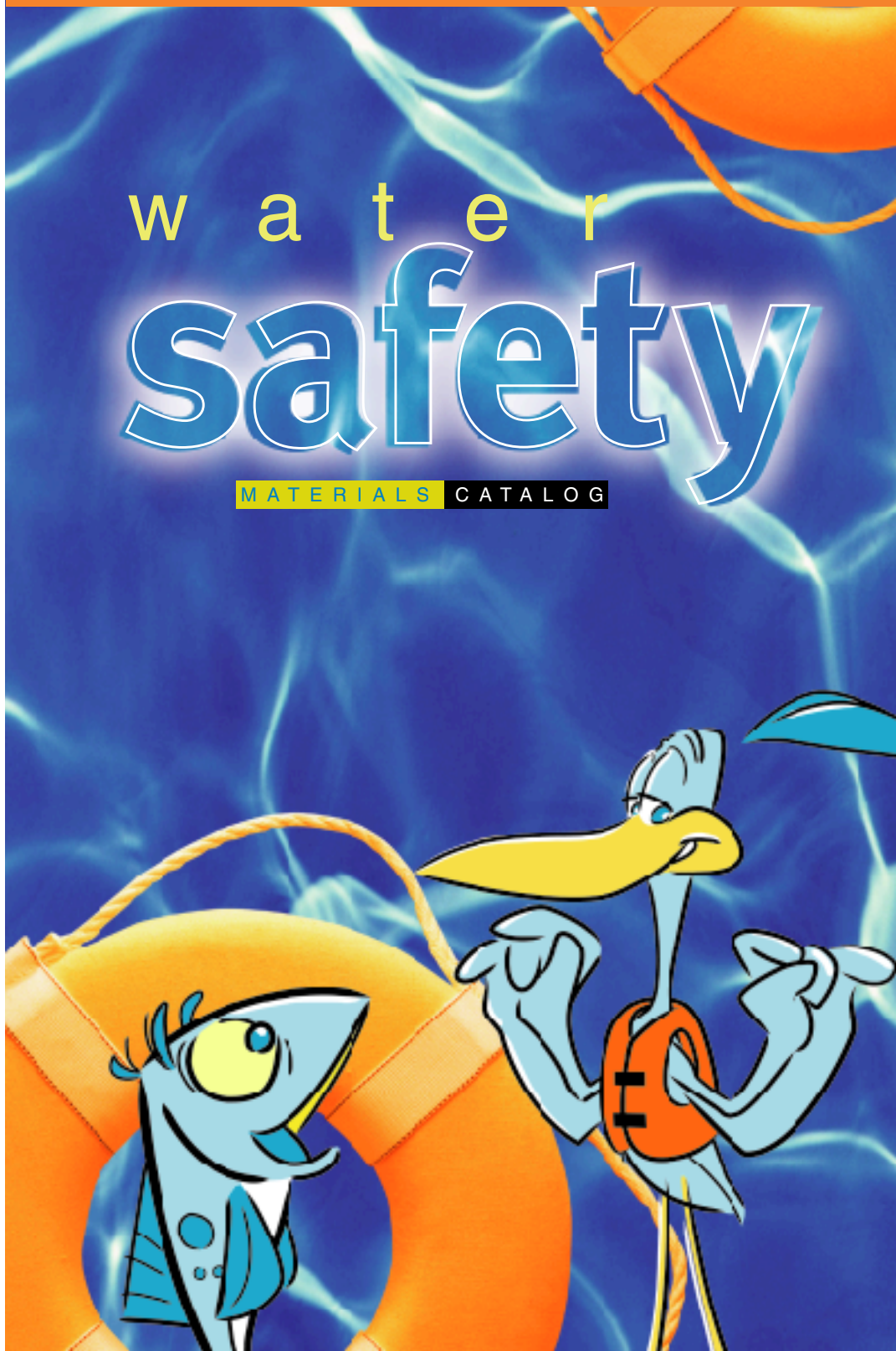


12/00

GRAY DAVIS
Governor
State of California

w a t e r safety

MATERIALS CATALOG



Thank you for your interest in learning about water safety along the California State Water Project (SWP). The SWP is the largest state-built multipurpose water project in the United States.

Planned, designed, constructed, and operated by the California Department of Water Resources (DWR), the SWP includes 32 storage facilities, 17 pumping plants, 3 pumping-generating plants, 5 hydroelectric power plants, and approximately 660 miles of canals, pipelines, and tunnels.

Public agencies that have long-term contracts for SWP water deliveries are repaying the cost, plus interest, of financing, building, operating and maintaining the SWP water storage and delivery system.

The SWP was built with recreation as a project purpose and offers 37 recreational sites, including 18 fishing access sites, most along the California Aqueduct. To help you learn more about water safety while visiting SWP lakes and reservoirs and the California Aqueduct, DWR's Office of Water Education (OWE) offers several publications for children and adults.

This publication provides a listing of the most recent publishing date for each publication, along with a brief summary of the contents.

All of the brochures are standard envelope-size.

To order, simply fill out the order form attached to the poster and return it to us by mail or fax to (916) 653-4684. For telephone orders, call DWR's

Publications Office at (916) 653-1097 or the Office Water

Education at (916) 653-3925 or 1-800-272-8869. For TTY phone services, call (916) 653-6226.



Sincerely

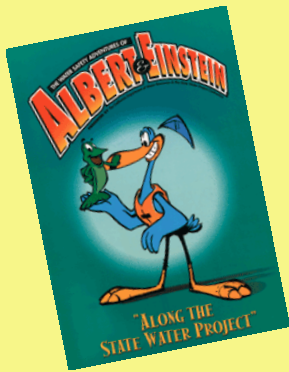
Thomas M. Hannigan
Director, Department of Water Resources

Water Safety

CATALOG MATERIALS

Children's Activity Materials

ALL ALBERT AND EINSTEIN
MATERIALS ARE K-12 APPROPRIATE



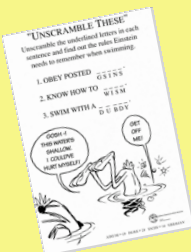
- 1 ALBERT AND EINSTEIN ACTIVITY BOOK**
From mazes to coloring pages, DWR's water safety mascots Albert and Einstein take you with them on their journey along the California Aqueduct and to one of the many reservoirs of the State Water Project. Albert, a fish, teaches water safety tips to Einstein, a heron. (Rev. 4/99)
9 1/2 x 14 inches



- 5 ALBERT AND EINSTEIN HELP EINSTEIN PAGE**
Through a word search, you can help Einstein find all the water safety signs.
9 1/2 x 14 inches



- 7 ALBERT AND EINSTEIN**
SAFE SWIMMING PAGE
Help Albert and Einstein
through a maze to find a
safe place to swim.
9 1/2 x 14 inches



- 9 ALBERT AND EINSTEIN**
UNSCRAMBLE THESE PAGE
Unscramble the words to
find out what rules Einstein
needs to remember when
swimming.
9 1/2 x 14 inches



- 2 ALBERT AND EINSTEIN BIRD OVERBOARD PAGE**
Through connecting of dots, you can put a life jacket on Einstein before he falls into the water.
9 1/2 x 14 inches



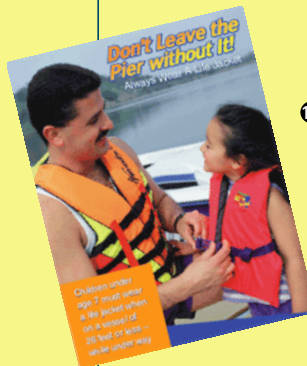
- 4 ALBERT AND EINSTEIN DRUGS & ALCOHOL CAN HURT YOU PAGE**
Through the coloring page, Einstein proves drinking alcohol is not fun.



- 6 ALBERT AND EINSTEIN**
NOW IT'S YOUR TURN
PAGE Draw your own
 safe water picture on
 this page.
 9 1/2 x 14 inches



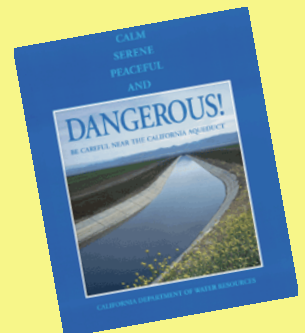
- 8 ALBERT AND EINSTEIN**
SAVE MY RUBBER
FROGGY PAGE
 Connect the dots to find
 out what else Albert loses
 in the water.
 9 1/2 x 14 inches



- 17** **DON'T LEAVE THE PIER WITHOUT IT POSTER**
This poster promotes the importance of life jackets when recreating in the water. (Rev. 8/00 also in Spanish)
22 x 17 inches



- 16 ALBERT AND EINSTEIN
LIFE JACKET POSTER**
Through the "Wear a
Life jacket" message,
Albert and Einstein show
you objects that can be
used as life preservers.
(Copyright 2000)
25 x 17 inches



- 18** CALIFORNIA AQUEDUCT
SAFETY POSTER (Calm, Serene
Message)
Through a scenic photo of
the California Aqueduct, the
poster's message is to be
careful of aqueduct dangers.
(Rev. 6/98, also in Spanish)
18 x 22 inches



- 11 ALBERT AND EINSTEIN DROWN? NOT! BOOKMARK**
This bookmark teaches several water safety tips, including the importance of life jackets. (Rev. 1999)
7 x 2 3/4 inches



- 12 ALBERT AND EINSTEIN LEARN TO SWIM BOOKMARK**
This bookmark provides several water safety tips. (Rev. 1999)
7 x 2 3/4 inches



- 10 ALBERT AND EINSTEIN
SAFETY STICKERS**
These stickers promote
water safety messages.
14 x 8 1/2 inches



- 13** ALBERT AND EINSTEIN PENCIL CASE
This plastic pencil case promotes the importance of life jackets - "Drown? Not!" is its message. (Copyright 1995)
10 x 5 inches

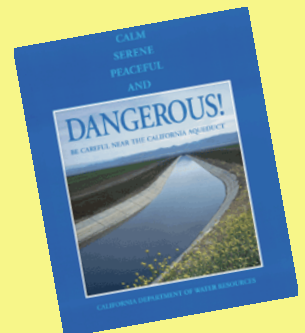
- 14** ALBERT AND EINSTEIN PENCIL
It contains the "Be Water Safe"
message. (Copyright 1996) 7 1/2
inches

- ALBERT AND EINSTEIN RULER**
It contains the "Be Water Safe -
don't get in too deep!" message.
(Copyright 1994)
7 x 2 inches

Posters



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LIFE JACKET POSTER**
Through the "Wear a
Life jacket" message,
Albert and Einstein show
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used as life preservers.
(Copyright 2000)
25 x 17 inches

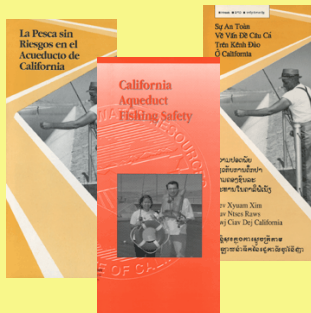


- 17** **DON'T LEAVE THE PIER WITHOUT IT POSTER**
This poster promotes the importance of life jackets when recreating in the water. (Rev. 8/00 also in Spanish)
22 x 17 inches

- 18** CALIFORNIA AQUEDUCT
SAFETY POSTER (Calm, Serene
Message)
Through a scenic photo of
the California Aqueduct, the
poster's message is to be
careful of aqueduct dangers.
(Rev. 6/98, also in Spanish)
18 x 22 inches

Please tear poster along perforation

Brochures

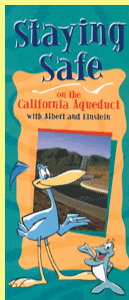


- 19 CALIFORNIA AQUEDUCT FISHING SAFETY**
The California Aqueduct is a popular “fishing hole” in California. This brochure explains basic safety tips and safety features in the canal. This brochure informs visitors of ways to stay safe while fishing along the Aqueduct. It points out the hazards present and the safety features built into the Aqueduct. (Rev. 7/98, also available in English, Spanish, Vietnamese/Lao/Hmong/Cambodian translation, Rev. 1991) 3 3/4 x 8 1/2



- 20 SAFETY ALONG THE STATE WATER PROJECT**
Through this brochure, learn how to be safe while enjoying the SWP's lakes and reservoirs, as well as along the California Aqueduct. The brochure points out hazards along the aqueduct and explains the drownproofing method. (Rev. 5/99)
4 x 9 1/4 inches

- 21 STAYING SAFE ON THE CALIFORNIA AQUEDUCT WITH ALBERT AND EINSTEIN**
With the help of DWR's water safety mascots, Albert and Einstein, this brochure teaches children how to be safe while fishing along the California Aqueduct. (Rev. 6/98)
3 3/4 x 8 1/2 inches



Video



VIDEO

- 22 Lure of Water (K-12 Water Safety 11 minute video)**
Water—a source of danger or pleasure? This program illustrates the risks associated with recreation along the SWP. Safe uses of the project's many lakes and miles of aqueducts and bicycle trails are emphasized.

PSAs

PUBLIC SERVICE ANNOUNCEMENTS

- 23 Radio PSAs**
“Notorious Killer” (English/Spanish) -60 seconds This PSA urges swimmers to take positive steps to prevent drowning accidents.
- 24 “Warning! Danger Lurking in California” (English/Spanish)**
-60 seconds This PSA discourages swimming in the California Aqueduct and encourages anglers and their families to use life jackets if they must go near the Aqueduct.
- 25 Television PSA**
-30 seconds “Stay Alive – Read The Signs Along the California Aqueduct with Albert and Einstein.” This animated PSA featuring DWR's water safety mascots, Albert and Einstein, encourages young audiences to heed warning signs associated with the California Aqueduct.

California Department of Water Resources

Post Office Box 942836

Sacramento, CA 94236-0001

water safety

O R D E R

F O R M

All Materials are Free
Except for the Video

QTY	DESCRIPTION	QTY	DESCRIPTION
	CHILDREN'S ACTIVITY MATERIALS		BROCHURES
	1. Albert and Einstein Activity Book		19. California Aqueduct Fishing Safety (Circle Choice)
	2. Albert and Einstein Bird Overboard Page		English, Spanish, Vietnamese/Lao/Hmong/Cambodian
	3. Albert and Einstein Decoding Page		20. Safety Along the State Water Project
	4. Albert and Einstein Drugs & Alcohol Can Hurt You Page		21. Staying Safe on the California Aqueduct
	5. Albert and Einstein Help Einstein Page		with Albert and Einstein
	6. Albert and Einstein Now It's Your Turn Page		VIDEO
	7. Albert and Einstein Safe Swimming Page		22. Lure of Water Safety Video - 11 minutes \$28*
	8. Albert and Einstein Save My Rubber Froggy Page		<i>*Make check payable to State Department of Water Resources</i>
	9. Albert and Einstein Unscramble These Page		PUBLIC SERVICE ANNOUNCEMENT
	10. Albert and Einstein Safety Stickers		Radio PSAs
	11. Albert and Einstein Drown? Not! Bookmark		23. "Notorious Killer" (English/Spanish) 60 seconds
	12. Albert and Einstein Learn to Swim Bookmark		24. "Warning! Danger Lurking in California"
	13. Albert and Einstein Pencil Case		(English/Spanish) 60 seconds
	14. Albert and Einstein Pencil		Television PSA
	15. Albert and Einstein Ruler		25. Stay Alive – Read the Signs Along the California
	POSTERS		Aqueduct with Albert and Einstein (30 seconds)
	16. Albert and Einstein Life Jacket Poster		
	17. Don't Leave the Pier Without It Life Jacket		
	Poster (Circle Choice) English / Spanish		
	18. California Aqueduct Safety Poster		
	(Circle Choice) English / Spanish		

NAME

ORGANIZATION

MAILING ADDRESS

CITY

STATE

ZIP

EMAIL (OPTIONAL)

PHONE NUMBER (OPTIONAL)

DATE ITEMS NEEDED

Please fill out the order form above and print it out, fax to: (916) 653-3925, or mail it to:

California Department of Water Resources

Attn: Publications Office, Room 338

1416 Ninth Street

Post office Box 942836

Sacramento, CA 94236-0001